

**Recreational Sports Board Meeting
February 23, 2005
Room 154 Education Building at 3:30 p.m.**

Faculty Members Present

William Bosu, Claudia Card, Stephen Quintana, Mike Sussman (chair)

Academic Staff Present

Barb Smith, John Staley, Tom Tabone

Student Members Present

Matt Rink, Troy Vosseller

Ex Officio Present

Dale Carruthers, John Jentz (Intercollegiate Athletics)

Rec Sports Staff Present

Lori Devine, Jeff Dvorak, John Horn, Matt Horst, Jeremiah Karl, Julie Karl, Lisa Learish, John Paine, Pam Peacock, Karen Aune (recorder)

- I. Call to Order at 3:33 p.m. by Mike Sussman, chair.
- II. Minutes from January meeting approved.
- III. Old Business
 - A. Lisa Learish explained an addition to budget - Increase some revenue & expense areas for situations such as club sports travel/car fleet, similar to what fitness has been doing where the amount spent must equal the amount generated. If not used not a big deal, if it is used simply extract from budget amount.
- IV. New Business
 - A. Emily Friedman article, "Weight Room at SERF Intimidates" from the Badger Herald, February 11, 2005 addresses women feeling uncomfortable in the SERF weight room. Fifty online responses so far, some are entertaining and some are censored. Discussion about the article.
 - B. Stress Relief Days -John Horn (handout) - event is now called Wisconsin Wellness Weekend, focusing on exercise, nutrition and wellness. Now expanded from weekend only to include Friday. The focus is on students and fac/staff, but striving for more

cooperative community involvement. Hope to offer this year round, not just prior to finals week.

- C. Assessment Class Project - John Horn – contacted by business professor regarding her Business Communications 300 class assessment project. Class is assessing facilities and programs in order to gauge the needs of campus. Included in the assessment will be the value of Rec Sports to students on this campus, why non-users don't use facilities, what could change, etc. Students will be asked about their seg fee - how much they think they pay and what they are willing to pay for a menu of opportunities in the future. Final reports due in May from the class.

- D. Student Service Finance Committee Budget Hearing – presented on Feb. 17 by Lisa and Dale, the deliberation and vote was on Monday, Feb. 21. Group decided to leave in funding for feasibility study. Auxiliary units asked to come attend full ASM meeting tonight, Feb. 23 at 7p.m. if they have any specific questions. So far so good, SSFC has approved the budget. No question on the segregated fee increase.

- E. Annual Report – comments from Dale – had a good year, numbers up in programs and facilities, numbers are up this year compared to last year as well.
 - 1. At this point, 9% participant increase from last year, although student population hasn't increased, this is probably due to the SERF addition. Problem is need more facility space and improved facilities. Cardio center is busy all day long, no longer experiencing non-peak times. Still experiencing slightly more female than male users at the SERF.
 - 2. CRSC numbers are way above projected budget numbers, general public numbers are way up as well. Not sure why, perhaps due to ice arena reconstruction, regained lost users, and/or merging with General Programs so fac/staff can use as well without an additional membership fee. Construction at Camp Randall Stadium had less impact than projected.
 - 3. Nat numbers are up as well, maybe due to additional cardio and weight equipment.
 - 4. The only facility that has decreased participation is NTS, roughly 14%. Student use is down this year, a continuing trend from last year. Jeff Dvorak created and distributed promotional fliers.

V. Other Business

- A. Prospects of an addition to facilities and status of the future.
1. Ongoing discussions, although Dale hasn't talked to the chancellor directly, he is aware of it. Met with Alan Fish regarding the process to get an idea of how long these things take – generally over 30 months, prior to the final OK to go ahead with it, just to get the project going.
 2. Feasibility study is critical. Assesses what you have, should have, what the operating costs are, scope of the project, what students really want and willing to pay for. Then go for a referendum based on the study results. When students show an interest in funding segregated fee projects administration usually follows suit.
- B. Comment was made about a UW staff member who complained to a board member about membership at the Shell, who also felt there is a basic lack of supervision, and the new bikes are never wiped down, becoming grimy from sweat. Also he didn't realize his membership is valid at all facilities. Not sure how that got past him as the price went down and a Shell membership has always included usage of all facilities. It was noted that during a busy month like February, lots of folks don't wipe down machines, and it is hard to keep up with changing the towels often enough.
- C. Status of University Network t.v. with ads that was discussed last year for the SERF was revisited.
- D. Board members are interested in receiving participation stats more than once a year in the annual report. Would like to get a breakdown at least once or twice per year in addition.

VI. Adjournment at 4:18 p.m.