

**Recreational Sports Board Meeting
November 12, 2007
3:45 PM, Room 154 Education Building**

Faculty Members Present

Chess Adams, Jeff Anders, David DeWitt, Patricia McManus

Academic Staff Members Present

John Archambault

Student Members Present

Andrew Arnot, Bryce Heth, Rachel Witt

Ex Officio Present

Dale Carruthers, John Chadima

Rec Sports Staff Present

Karen Aune, Becky Dahl, Lori Devine, Jeff Dvorak, John Horn, Phil Julson, Lisa Learish, Nick Lumpkin, John Paine, Mike Warren

- I. Call to Order at 4:09 p.m.
- II. Introductions
- III. Purpose of Committee - reading and summarization by DeWitt
- IV. Old Business
 - A. Rec Sports Master Plan - Dale Carruthers
 1. Nat footprint changed due to Athletics withdrawal of funding for a 50 meter pool. The new design is near completion, a Power Point presentation of this will be given sometime in the next several months.
 2. Referendum - will discuss in the spring semester when to bring this plan forward. This determines funding by student seg fees.
 3. SERF project would be considered separate, too great of an expense to do as a package. While the Nat is under construction, users are directed to the SERF. The idea will be presented to the UW Foundation in an effort to generate private support.

B. Near West Outdoor Fields - Dale Carruthers

1. The newly lighted near west fields are located immediately west of the Nat. We didn't use these fields for several years due to the MG&E Co-Gen plant construction. No segregated fee dollars were utilized in this project, paid for by MG&E.
2. The lights have made a huge difference, gives us more flexibility with program scheduling. Lights are on only during scheduled activities. We have an agreement with neighborhood to turn them off by 10 p.m.

V. Elect new chair for 2007-08

A. Dave DeWitt nominated.

B. Motion to elect DeWitt passed unanimously.

VI. March 28, 2007 minutes approved unanimously

VII. New Business

A. Establish Budget Sub-Committee - one sub-committee, one meeting; volunteers: Andrew Arnot, Rachel Witt, Jeff Anders, Chess Adams

B. Impact of New Operational Hours - John Horn

1. Background: we surveyed faculty/staff and students regarding our programs, facilities, equipment, hours, etc. to determine what they want that we weren't providing. In 2003-04, we purchased new weight room equipment. Another big issue was facility hours, patrons (particularly students) wanted more operational hours.
2. New hours were implemented last year. The Nat and SERF are open until midnight Sunday -Thursday, and on weekends open at 9:00 a.m. (instead of noon).
3. Results? Usage up 75,000 participations, a 7% increase, at the SERF and Nat, which are most popular for students. The Shell saw a decrease of 25,000 uses. Rec Sports feels the hours offered are efficient and will cut back some where a significant change is not seen.
4. To help fund these expanded hours, some unproductive operational hours were decreased. Also during the academic year we have trimmed the hours during the 4 week sessions which border the 8

week summer session. Open 11am - 8pm during those sessions. We were able to determine that the increase in usage was primarily during the expanded hours time. We are continuing to monitor the changes, comments, and participations.

5. We have made special accommodations for an early morning group of users at the Nat (staff).

C. Faculty/Staff marketing initiative - Mike Warren

1. In an effort to inform campus faculty and staff of our programs and opportunities for health insurance reimbursements, we have sent a mass email summarizing our programs and features. As a result, we have sold more memberships and have fielded more questions since the email went out. Roughly 8-10% of fac/staff on campus use Rec facilities vs. +80% of students.
2. Reasons faculty/staff do not come to our facilities include being too crowded - they don't want to compete with the students for a machine after work. Parking is another concern, not all lots are free after 4:30. Many faculty/staff are early morning users.
3. Probably will send out a similar mass email each year targeting faculty and staff. Only 5 membership sales will cover the cost of one mass email.

D. Representative to Campus Planning Committee - Dale Carruthers

1. This is an ex officio position on an interesting committee that meets monthly. Hear about the proposed campus projects and approval process.
2. John Archambault volunteered, replacing John Staley. Dale will work on getting John appointed.

VI. Other Business

- A. Tours - If anyone would like to see our facilities, come for a walk-through, learn about the scope of our programs, just send Dale an email expressing your interest.
- B. Next Meeting December 10, information forthcoming.

IX. Adjournment at 4:45 p.m.